



Empowering students to become
earners and founders

LEARN AI. EARN INCOME.

LAUNCH

YOUR OWN STARTUP

WITH **Li** startup school

WELCOME TO **Li** startup school

Most courses hand you a certificate. At **Li Startup School** you leave with **skills, income, and a company of your own**. Students train inside a real working company in Pondicherry, learn AI by building real things, take on real client work that pays before they finish — and intern at our own company in Thailand for genuine MNC experience.

- ✓ **Learn** — AI skills taught inside a live company, by people doing the work.
- ✓ **Earn** — real client leads to close; commission and a paid portfolio.
- ✓ **Go international** — an internship at our own Thailand company.
- ✓ **Launch** — a seed grant, fundraising support, and an investor Demo Day.

EXPLORE OUR THREE PLANS INSIDE

WHY Li startup school?

A degree costs lakhs and ends in a job hunt. Most graduates wait outside someone else's door with the same file as everyone else:

- Two years of applying, and silence.
- Skills on paper, but nothing built.
- No income, no portfolio, no direction.

- ✓ At **Li Startup School**, the AI you learn earns income **during** the program.
- ✓ We line up real interviews and coach you all the way to the offer.
- ✓ The strongest students graduate as founders — with a funded startup they own.

THE JOURNEY — FOUR STAGES

01

LEARN

Train in AI inside a live company — taught by professionals doing the work every day, not lecturers reading slides.

02

EARN

Take real client leads we hand you. Deliver the work, earn commission, and build a portfolio of real, paid projects.

03

GO INTERNATIONAL

Intern with our own Thailand company — real MNC experience, exploring real business opportunities together.

04

LAUNCH

Turn your project into a real startup: seed grant, fundraising support, and a pitch at our investor Demo Day.

OUR THREE PLANS

GET SKILLED

3 MONTHS

Rs. 75,000

Rs. 25,000 / month

AI skills inside a real company · real project work · portfolio · Completion Certificate

MOST POPULAR

GET JOB-READY + START UP

6 MONTHS

Rs. 1,35,000

Rs. 22,500 / month

Everything in 3 months + real client leads to close and earn + career support + Internship Certificate

BECOME A FOUNDER

1 YEAR

Rs. 2,25,000

Rs. 18,750 / month

Everything in 6 months + Thailand internship trip + lead paid projects + seed grant + three certificates

All fees payable in two installments (50% at enrolment, 50% in month two). EMI and education-loan options available. Hostel, food and transport are an optional stay pack, billed separately.

Li Startup School · **Pondicherry, India**

WhatsApp: +91 95004 72649

FULL COMPARISON

Benefit	3 Months			6 Months			1 Year
AI training inside a real company	Yes			Yes			Yes
Personal mentor	Shared			Yes			Dedicated
Real project work	Assist			Assist			Lead your own
Real business leads to close	-			Yes			Yes + commission
Internship at our Thailand company	-			Remote			Onsite trip
Career support + interview intros	-			Yes			Yes
Seed grant + fundraising support	-			-			Yes
Pitch at investor Demo Day	-			-			Yes
Completion Certificate	Yes			Yes			Yes
Internship Certificate	-			Yes			Yes
International Certificate (Thailand)	-			-			Yes

THE THAILAND INTERNSHIP

We own a registered company in Thailand — so this is not a tour. It is genuine international work exposure: students work alongside an international team, explore real business opportunities with us, and gain **real MNC experience**.

- ✓ Work inside our own company in Bangkok — a real desk, real deliverables.
- ✓ Return with an **International Certificate** issued by our overseas company.
- ✓ The one line on a resume that beats any local diploma.
- ✓ Included in the 6-month and 1-year plans; the 1-year plan travels onsite.

INDIA > THAILAND > FOUNDER

YOUR STARTUP, FUNDED

In the founder plan you do not just study — you build. Your best project becomes a real venture. Top projects receive a **seed grant** to launch, and **Li Startup School helps its founders with fundraising too** — from the first pitch deck to real investor conversations at Demo Day.

- ✓ A seed grant to get your company off the ground.
- ✓ Hands-on fundraising support — deck, story, numbers, investor intros.
- ✓ Pitch on stage at our investor **Demo Day**.
- ✓ You stay the founder — it is your company, your cap table, your call.

2 tracks

Founder or Career

3

Certificates

1

Funded startup of your own

EVERYTHING INCLUDED

- 01** Investor Demo Day — pitch to real investors and press
- 02** Seed grant + fundraising support for top projects
- 03** Real income while learning — commission on closed work
- 04** Thailand internship at our own company
- 05** Build-in-public showcase — your journey filmed and featured
- 06** Lifetime founder community and alumni network
- 07** Hiring-partner network with real interviews
- 08** Merit scholarships for top applicants
- 09** Premium AI toolkit, a seat and a laptop
- 10** Support that continues until you are earning

Certificates:

Completion (every plan) · Internship (6-month +) · International (1-year, Thailand)

48 WEEKS, MAPPED

Monday to Friday, six hours a day. Mornings **LEARN** a new AI skill, afternoons **BUILD** with it, and every Friday is **Ship & Showcase Day** — a real portfolio piece every single week.

WEEKS 1-12

Foundation

AI skills, design and web, chatbots and automation — ends with Portfolio Showcase Day.

WEEKS 13-24

Career + Earning

AI agents, marketing, first paid clients, the remote Thailand project — ends with Placement Day.

WEEKS 25-36

Founder: Validate + Build

Problem to validated MVP with real users and first paying customers.

WEEKS 37-48

Founder: Thailand + Launch

The onsite Thailand capstone, scaling, then Investor Demo Day, seed grants and graduation.

HOW TO APPLY

1 Enquire

Message us on WhatsApp — tell us about yourself and which plan interests you.

2 Talk with our team

A short call to understand your goals and answer every question.

3 Choose your plan

3 months, 6 months, or 1 year — confirm your seat with the first installment (50%).

4 Start building

Join the next batch and begin the journey from Learn to Launch.

Seats are limited each batch.

WhatsApp: +91 95004 72649 · Pondicherry, India · Thailand internship

EMI and education-loan options available. Two-installment payment on every plan.

THANK YOU &

APPLY

FOR THE NEXT BATCH

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